

Lingnan University Faculty of Business Wins Outstanding Organization Award at 2025 National University AI Creative Competition on Consumer Protection

To enhance the innovation and outreach of financial consumer protection education, the "2025 National University AI Creative Competition on Consumer Protection (Closing Ceremony)" was held on September 16, co-organized by Ant Group, MYbank, and Tsinghua (Qingdao) Academy of Arts and Science Innovation Research, with participation from over ten universities.

Under the theme "AI Empowers Consumer Protection, Creativity Leads the Future," the competition aimed to foster deeper integration between AI technology and consumer rights education, inspiring young talents to innovate while raising public awareness of consumer protection.

Students from Lingnan University's Master of Science in Arts Technology and Business (MScATB) programme took part enthusiastically, demonstrating outstanding creativity and submitting a range of high-quality entries. The organizing committee highly commended the university's strong support and organizational efforts, awarding Lingnan University Faculty of Business the "Outstanding Organization Award" in recognition of its remarkable contributions.



The competition amplified the "new voices" of young innovators and introduced fresh ideas to the industry, paving the way for future advancements in consumer rights awareness.

Lingnan University Faculty of Business remains committed to fostering interdisciplinary collaboration and technological innovation, empowering students to become socially responsible leaders in the digital era.

